

## **LINKS WITH OTHER ORGANISATIONS**

**The World Fair Trade Organization (WFTO)** <http://www.wfto.com/> is the global representative body of over 400 members committed to 100% Fair Trade, of which BAFTS is a member and to whose ten principles of Fair Trade we and our members adhere (see <http://bafts.org.uk> ). It operates in over 70 countries across 5 regions; Africa, Asia, Europe, Latin America, and North American and the Pacific Rim, with elected global and regional boards, to create market access through policy, advocacy, campaigning, marketing and monitoring. It is the only global network whose members represent the Fair Trade chain from production to sale. The goal of the WFTO is to enable small producers to improve their livelihoods and communities through sustainable Fair Trade. It does this by delivering market access through policy, advocacy, campaigning, marketing and monitoring.

**World Fair Trade Day** is an initiative of the WFTO that takes place on or around the second Saturday in May. It is a worldwide festival of events celebrating Fair Trade as a tangible contribution to the fight against poverty, climate change and the economic crisis that has the greatest impact on the world's most vulnerable populations. In 1999, World Fair Trade Day was initiated in Japan by Safia Minney, MBE, People Tree Founder and CEO. In 2001, WFTO members endorsed World Fair Trade Day and the date became the official annual celebration for Fair Trade globally. It is now celebrated in over 60 countries with over 3000 events worldwide, and is supported by opinion leaders, the media, celebrities and political movements. It gains large coverage on social media in the months leading up to May.

**The Fairtrade Foundation** <http://www.fairtrade.org.uk/> The Fairtrade Foundation is the independent non-profit organisation that licenses use of the FAIRTRADE Mark on products in the UK in accordance with internationally agreed Fairtrade standards. The Foundation is the UK member of (FLO) the Fairtrade Labelling Organisation, a standard-setting body. FLO-Cert, a separate organisation, is responsible for the inspection and certification of producer organisations against the Fairtrade standards. The independence of the inspection ensures that the Fairtrade minimum price reaches the producers and that the FAIRTRADE Mark is only used on products coming from Fairtrade certified producers.

**The Trade Justice Movement (TJM)** <http://www.tjm.org.uk/> The Trade Justice Movement is a coalition of organisations concerned with trade justice, including trade unions, aid agencies, environment and human rights campaigns, Fair Trade organisations, faith and consumer groups. The movement is supported by more than 60 member organisations with millions of individual members. Together, we call for trade justice - not free trade - with the rules weighted to benefit poor people and the environment. We believe that everyone has the right to feed their families, make a decent living and protect their environment. But the rich and powerful are pursuing trade policies that put profits before the needs of people and the planet. To end poverty and protect the environment we need Trade Justice, not free trade.

**Fair Trade Advocacy Office** <http://www.fairtrade-advocacy.org/> The Fair Trade Advocacy Office (FTAO) speaks out on behalf of the Fair Trade movement for Fair Trade and Trade Justice with the aim to improve the livelihoods of marginalised producers and workers in the South. The FTAO is a joint initiative of Fairtrade International, the European Fair Trade Association (EFTA) and the World Fair Trade Organization-Europe. Through these three networks the FTAO represents an estimate of 2.5 million Fair Trade producers and workers from 70 countries, 24 labelling initiatives, over 500 specialised Fair Trade importers, 4,000 World Shops and more than 100,000 volunteers.

**Fair Trade Wales** <http://fairtradewales.com/> Fair Trade Wales is the national organisation for Fair Trade education, policy, procurement, campaigning and support in Wales. It was initially set up as the Wales Fair Trade Forum to oversee the Fair Trade Nation Campaign, and on June 6th 2008 Wales made history and became the first ever Fair Trade Nation. Fair Trade Wales was established as a Company, limited by Guarantee with not-for-profit status, in April 2010. They receive most of their funding from the Welsh Government and are supported by organisations such as Oxfam Cymru, Fairtrade Foundation, The Co-Operative Membership, The Waterloo Foundation and many others.

**Scottish Fair Trade Forum** <http://www.scottishfairtradeforum.org.uk/> The Scottish Fair Trade Forum hosted a national celebration on 7 September 2013 in Perth to celebrate Scotland's achievement of Fair Trade Nation

Status. This was achieved In February 2013 with an announcement by Humza Yousaf, MSP, Minister for External Relations and International Development. Scotland is only the second nation after Wales to achieve Fair Trade Nation Status but aims to continue to keep the positive momentum to further embed Fair Trade values among the entire Scottish population and across all sectors of society.

**Fairtrade Yorkshire** <http://www.fairtradeyorkshire.org.uk/> has achieved huge success and support for Fairtrade across four counties. The area embraces such towns and cities as York, Harrogate, Leeds, Haworth, Penistone and Pickering.

**Shared Interest** [www.shared-interest.com/borrow](http://www.shared-interest.com/borrow) is the world's only 100% fair trade lender. With the support of almost 9,000 UK investors, the organisation lends to buyers in the UK, USA and Europe as well as to fair trade producers across the globe. Shared Interest investors share a vision of investing in a fairer world and by pooling this money, Shared Interest is able to provide both pre-finance and loans. This encourages the development of fair trade businesses and enables producers to create sustainable livelihoods for themselves and their communities.